

Jan 10, 2011

Medican donates unused building materials

MEDICINE HAT – The entire staff at Medican spread Christmas cheer in the Medicine Hat community while restructuring its company in late 2010. The reorganization involves very complex tasks, just one of them being to sift through several years worth of condominium materials and decipher what may be kept, what must be sold, and what should be donated. Over three thousand dollars worth of unused building materials has been donated to the Habitat for Humanity by all of the staff (with items ranging from door jams to baseboards to sinks to hardware kits to aluminum soffits and downspouts)...from there, the materials will be sold with the income being forwarded to local affordable housing initiatives.

“We are glad to be able to support the community in a new way”, spokesperson Lindsay Perry says. “Traditionally, we have done it through sponsorship opportunities. With that no longer being an option because we are under credit protection, we are now accomplishing two goals by distributing things we cannot use to those who will appreciate them”.

The Medican staff has also gathered personal clothing and grouped it together with outdated corporate promotional items (dozens of branded jackets and t-shirts embroidered or silk screened with various logos) for a large donation to the Salvation Army Family Support Centre.

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